A green silhouette of a leaf, possibly a maple leaf, is positioned on the left side of the slide. It is oriented vertically, with the stem pointing downwards and the leaf head pointing upwards. The leaf has several lobes and a serrated edge.

# MAKING THE MOST OF CLEAN ENERGY: LEARNING FROM THE PAST TO PLAN FOR THE FUTURE

STEVE SMITH, CEO | ENERTECH GLOBAL, LLC



## CONNECT WITH US

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# TAKEAWAYS FOR ELECTRIFY COLORADO!

1

LEARN FROM THE PAST TO HELP PLAN FOR THE FUTURE

2

PERSONAL, 1-ON-1 COMMUNICATION IS VITAL

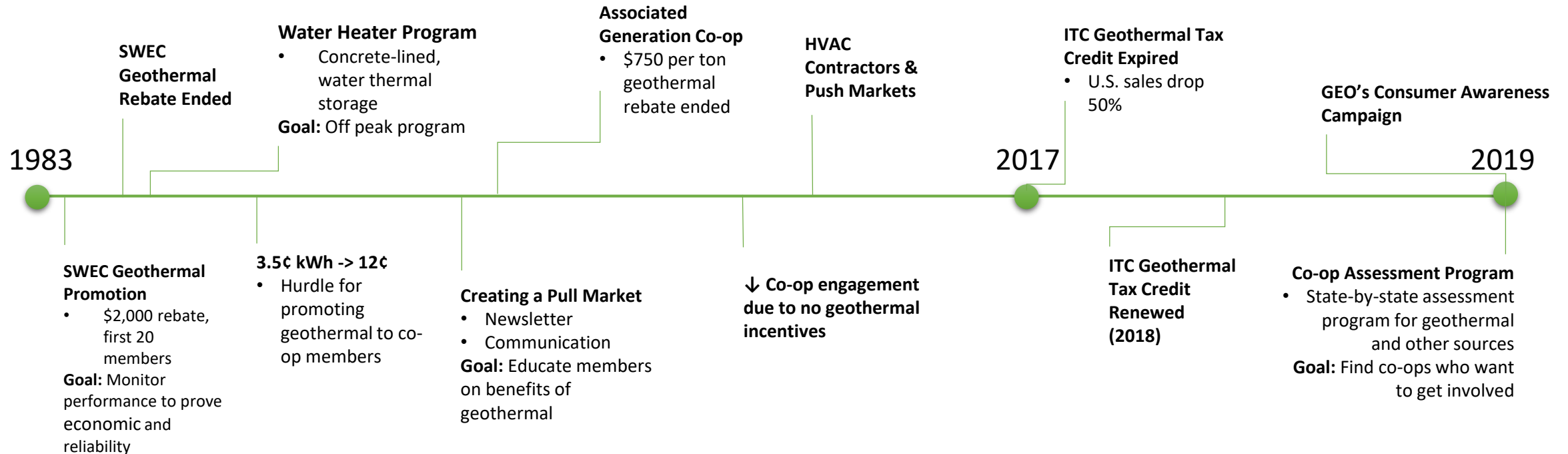
3

DON'T BE AFRAID TO GET OUT OF YOUR COMFORT ZONE AND INVESTIGATE

4

WORKING TOGETHER = ENDLESS POSSIBILITIES

# GEOHERMAL AND CO-OPS TIMELINE



# KEY TAKEAWAYS

- PULL/PUSH MARKETS
- LEAD GENERATION/PUBLIC ENGAGEMENT
- CONSUMER AWARENESS
- 1-ON-1, PERSONAL COMMUNICATION
- CONSUMER EDUCATION ON OPTIONS

*DON'T BE AFRAID TO GET OUT OF YOUR COMFORT ZONE AND INVESTIGATE*

*i.e. OWNING & LEASING OUT GEOTHERMAL LOOPS AND/OR PV SOLAR PANELS FOR MEMBERS' USE*

*= LONG-TERM REVENUE GENERATION AND BENEFITS*

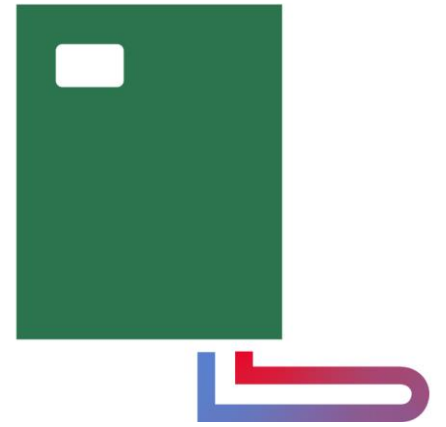
# **THE FUTURE OF RENEWABLE TECHNOLOGY**



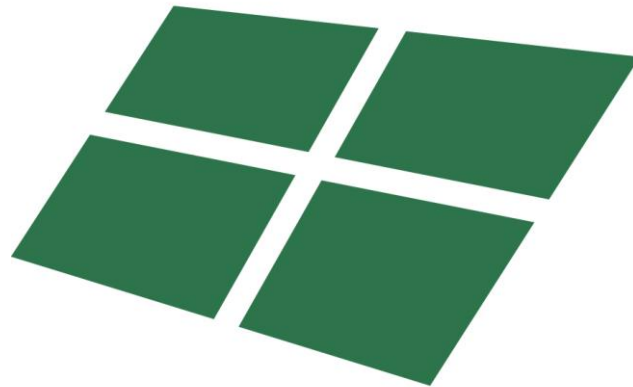
# ENERTECH'S FOUR-STEP PROCESS



**1. INSULATION**



**2. GEOTHERMAL  
HEAT PUMP**




**3. PV SOLAR**



**4. ENERGY STORAGE**

# QUESTIONS?

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