



Beneficial Electrification Grant Opportunity

The Beneficial Electrification League (BEL) is pleased to announce the availability of funding for grants that advance our mission to increase understanding on the benefits of electrification by promoting the market acceptance of beneficial electrification (BE), educate policy makers on the value, benefits and tools of BE and serve as a conduit and facilitator of BE resources.

The Opportunity: BEL is seeking grant proposals for up to \$50,000 for projects that fall into at least one of the following two categories: 1) Electrification of Agricultural Operations or 2) Electrification that Benefits Low Income or Underserved Communities¹. BEL expects to make between two and four awards with an average of \$25,000 per award. BEL plans to make awards in April 2021.

Criteria: The BEL Board of Directors will evaluate grant proposals based on several criteria including: alignment with BEL's mission statement, amount of cost share provided by other parties, the level of need for the grant funds in order to make the project happen, strategic contribution to advancing beneficial electrification, ability to replicate and scale the project, demonstrated capabilities of the proposing team, and ability to achieve and document benefits (cost savings, emissions reductions, etc.). This is a flexible grant program, but preference will be given to projects that create new and unique partnerships between consumers, utilities, and other stakeholder groups.

All project tasks must be executed by the applicant. BEL intends to provide limited project support, primarily focused on documenting the results of the project and communicating lessons learned.

The primary focus of the project must be implementation of beneficial electrification. Beneficial Electrification includes the application of electricity to end-uses where doing so satisfies at least one of the following conditions, without adversely affecting the others:

- Saves consumers money over time;
- Benefits the environment and reduces greenhouse gas emissions;
- Improves product quality or consumer quality of life;
- Fosters a more robust and resilient grid

How to Submit: Please submit your grant proposal in letter format, no longer than 4 pages by 3/31/2021 to grants@be-league.com. Please include a cost breakdown for the project (including how the grant funds will be used and cost share contributions) as well as timeline for project completion. Please email any questions to grants@be-league.com.

¹ Preference will be given to projects that address communities discussed in US Executive Order 13985 of January 20, 2021, Advancing Racial Equity and Support for Underserved Communities Through the Federal Government