



## BEL EVENT SPONSORSHIP

All sponsor levels included on event signage, recognition in general session opening remarks, and logos included on event website and invitations.

Beneficial electrification is one of the most powerful movements in the world of clean energy. Improved technologies, recently announced grant and additional financing options, and new programs have produced a perfect storm of opportunity for both the public and private sector to cut energy costs while creating jobs, improve the state economy, and reduce emissions.

Electrify State Meetings are the premier beneficial electrification events taking place across the US, bringing together local, state, and national experts, policy-makers, and stakeholders in technology, financing, and

programs. Your sponsorship of Electrify State Meetings will greatly amplify awareness of your leadership and bring your business or organization to the "top of mind" of those looking for related products and services.

Each level of investment in our sponsorship hierarchy offers corresponding benefits as described below. At each level you'll be recognized as playing a key role in brightening the host state's economy, environment, and future. We look forward to talking with you about which best meets your specific needs and goals.

SPONSOR LEVEL	BRONZE	SILVER	GOLD	PLATINUM
<b>PRICE</b>	<b>\$1,000</b>	<b>\$2,500</b>	<b>\$5,000</b>	<b>\$10,000</b>
<b>BENEFITS</b>				
Complimentary registration to Electrify State Meetings.	1	2	3	4
Morning Break — Have your organization's branding represented on the break stations and in the event foyer.	☑			
Afternoon Break — Have your organization's branding represented on the break stations and in the event foyer.	☑			
Reception — Have your organization's branding represented on the bar and hors d'oeuvres stations and in the event foyer.	☑			
Breakfast — Have your organization's branding represented on the buffet and meal tables. Includes the opportunity to place an informational sheet or brochure on each place setting.		☑		
Lunch — Have your organization's branding represented on the buffet and meal tables. Includes the opportunity to place an informational sheet or brochure on each place setting.		☑		
Event Branding Sponsor — Recognized as a co-host for the event with BEL. Priority recognition in event media coverage.			☑	☑
Keynote — Provide a 15 minute keynote address to all event attendees, content and presentation slides to developed and approved in partnership with BEL.				☑

Custom sponsorship packages are available at a variety of price points based on your goals and your budget. Please contact us ([info@be-league.org](mailto:info@be-league.org)) to set up a meeting to learn more about the event and to coordinate a custom sponsorship opportunity.