



**Wisconsin
Electric
Cooperative
Association**

Electrify Wisconsin! Opportunities Abound for Beneficial Electrification

The Fluno Center, 601 University Ave, Madison, WI

Beneficial Electrification League (BEL)
Wisconsin Electric Cooperative Association (WECA)

Thursday April 21, 2022	
8:00 – 8:30	Breakfast and Welcome – Breakfast <ul style="list-style-type: none">• <i>Host dignitaries and sponsors</i>
8:30 – 9:00	Beneficial Electrification – Opportunities Abound Framing the Promise and Potential of Beneficial Electrification <ul style="list-style-type: none">• <i>Welcome Remarks from Co-Host Steve Freese, President and CEO, WECA</i>• Keith Dennis, Beneficial Electrification League
9:00 – 10:00	Viewpoints from WI Leaders on Beneficial Electrification Opportunities <ul style="list-style-type: none">• The Honorable Tyler Huebner, Commissioner, Public Service Commission of Wisconsin• The Honorable Craig Thompson, Secretary, WI Department of Transportation
10:00 – 10:15	Break
10:15 – 11:45	Stakeholder Dialogue 1: Electric Vehicle Funding Opportunities and Perspectives <ul style="list-style-type: none">• Nate Boettcher, Pierce Pepin, Charge EV• Lorrie Lisek, WI Clean Cities• Deb Erwin, Xcel Energy• Jeff Springer, Dairyland Power Cooperative

	<ul style="list-style-type: none"> • Rob Wozny, Alliant Energy
11:45 – noon	Morning Keynote – (Theme - Infrastructure Act Opportunity) <ul style="list-style-type: none"> • Maria Redmond, WI Office of Sustainability and Clean Energy
Noon – 1:00	Lunch
1:00 - 2:00	Stakeholder Dialogue 2: State and Local Activities and Opportunities <ul style="list-style-type: none"> • Kathy Kuntz, Dane County Office of Energy & Climate Change • Pamela Ritger de la Rosa, City of Milwaukee Environmental Collaboration Office • Joe Pater, Wisconsin Public Service Commission, Office of Energy Innovation • Rich Hasselman, GDS Associates
2:00 – 3:00	Stakeholder Dialogue 3: Electric School Bus Funding Opportunities and Perspectives <ul style="list-style-type: none"> • Susan Mudd, Environmental Law and Policy Center of the Midwest • Frank Acevedo and Tony Maietta, EPA Region 5 • BEL Electric School Bus Initiative Staff
3:00	BE Toolkit Introduction <ul style="list-style-type: none"> • John-Michael Cross, Environmental and Energy Studies Institute
3:05 – 3:15	Break
3:15 – 4:15	Strategic Session: Low-Income, Weatherization, and Residential Opportunities and strategies (including cold climate heat pump and dual fuel HVAC discussion) <ul style="list-style-type: none"> • Abigail Corso, Elevate Energy • Justin Margolies, Slipstream • Kevin DeMaster, Mitsubishi Electric
4:15 - 4:45	Beneficial Electrification – The Path Forward <i>Closing Remarks & Next Steps</i>
4:45 pm	Adjourn
4:45 – 5:30	Reception & Tabletop Exhibits

Register at <https://be-league.org/events/>
Information on sponsorships at info@be-league.org