<table>
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<th>Time</th>
<th>Event</th>
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<tr>
<td>7:00 a.m.</td>
<td><strong>Registration open</strong> (Pre-registration is available 09/21/2022 between 5 - 7 p.m. in the Grand Foyer)</td>
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<td><strong>Breakfast</strong></td>
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<td>8:15 - 8:30 a.m.</td>
<td><strong>Welcome Remarks from Co-Hosts</strong></td>
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<td>8:30 - 9:00 a.m.</td>
<td><strong>Beneficial Electrification - Opportunities About Framing the Promise and Potential of Beneficial Electrification</strong></td>
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<td>• Hoosier Energy and Wabash Valley Power Alliance</td>
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<td>9:00 - 10:15 a.m.</td>
<td><strong>IN Utility Leader Perspectives</strong></td>
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<td></td>
<td>• Jeff Conrad, President &amp; CEO, Wabash Valley Power Alliance</td>
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<td>• Kristina Lund, President &amp; CEO, AES</td>
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<td>• Danielle McGrath, President, Indiana Energy Association</td>
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<td>• Stan Pinegar, Indiana President, Duke Energy</td>
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<td>• Donna Walker, President &amp; CEO, Hoosier Energy</td>
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10:15 - 11:00 a.m.  Viewpoints from Indiana Leaders on BE Opportunities
Moderated by Scott Bowers, Hoosier Energy
- Ryan Hadley, Executive Director, Indiana Office of Energy Development
- Rep. Mike Karickhoff, Indiana House of Representatives

11:00 - 11:15 a.m.  Networking Break

11:15 - Noon  Discussion on Grid Impacts
Moderated by Joan Soller, Wabash Valley Power Alliance
As a cornerstone, beneficial electrification investment is only successful if it fosters a more robust and resilient electric grid. Our industry expert panel will dive deeper into electrification’s short term and long-range potential impacts on the nation’s electric grid.
- Norman Campbell, Go Electric
- Chris Dawson, GDS Associates
- Stephen Walls, NRDC
- Aditya Jayam Prabhakar, MISO

Noon to 1:00 p.m.  Lunch  Grand 1, 2 & 3

1:00 - 2:00 p.m.  Electric Vehicle Funding Opportunities and Perspectives  Grand 4 & 5
Moderated by Erin Borissov, ParrRichey
The Federal Government has allocated $7.5B to states to enhance charging infrastructure on key corridors. Other potential funding opportunities for EV infrastructure may be available through state, utility or federal incentive programs. Increased EV adoption provides opportunity for cost savings for consumers and consumer engagement opportunities for utilities. This session will provide an overview of how key stakeholders are working to navigate the emerging EV landscape.
- Josh Cohen, Shell Recharge Solutions
- Ryan Lisek, Drive Clean Indiana
- Dave Schaller, North American Council for Freight Efficiency
- Shawn Seals, IN Department of Environmental Mgmt.
2:00 - 2:15 p.m. Renewable Energy
Introduction by Blake Kleaving, Hoosier Energy
Beneficial Electrification's key feature of benefiting the environment and reducing greenhouse gas emissions comes full circle in this session on renewable energy. Learn about community relations and ESG focus from one of the state's leading renewable energy developers, EDP Renewables, with over 1,400 MW of operating wind and solar projects in Indiana.
• EDP Renewables

2:15 - 2:45 p.m. Networking and Tradeshow Exhibit Break

2:45 - 3:30 p.m. Breakout Sessions

Consumer Facing Programs Grand 4 & 5
Moderated by Blake Kleaving, Hoosier Energy
"Meeting consumers where they are." Although several electric technologies may be new, this tried and true business practice remains as relevant as ever. Listen to industry partners on consumer marketing, program development and consumer-satisfaction best practices from across a variety of BE technologies.
• Tim Gaughan, Rheem
• Bianca Jimenez, Enel X Way
• Colin Lamb, Virtual Peaker
• Shawn Peterson, ecobee

Electric School Buses Senate
Moderated by Keith Dennis, Beneficial Electrification League
School districts across the country are eligible for federal funding to receive rebates and grants as part of a $5 billion electric school bus program. The session will provide an overview of the program, perspectives and strategies to ensure that students, parents, drivers and other stakeholders have a positive experience with buses.
• Frank Acevedo, EPA Region 5
• Albert Burleigh, Blue Bird Corporation
• Keith Dennis, Beneficial Electrification League
• Roundtable
2:45 - 3:30 p.m. Breakout Sessions (continued)

Optimizing Energy Storage Deployment in Indiana
Introduced by Bob Richhart, Hoosier Energy
Delorean Power is a utility-scale energy storage development company that specializes in innovative standalone storage solutions that save costs and improve power system reliability for their customers. Using advanced analytic techniques and focusing on multi-use applications that maximize project value, Delorean’s experienced team works closely with utilities, large electric consumers, municipalities, and rural electric cooperatives to bring new investment in cutting-edge energy storage technology to the communities that they serve. Delorean is currently working with Hoosier Energy on optimal solutions for energy storage deployment in Indiana by evaluating bulk power services, T&D infrastructure support services, and locational benefits for Hoosier’s customers.

- Michael Herbert, Delorean Power
- Rory Jones, Delorean Power

3:30 - 3:45 p.m. Networking Break

3:45 - 4:30 p.m. Breakout Sessions

Beneficial for Everyone: Off-Peak Strategies
Moderated by Shannon Thom, Hoosier Energy
Electrification is most beneficial when it involves making use of the electric system when it is not being fully utilized (off-peak). This adds revenue to the system without needing to grow the overall system size. It also alleviates times of peak energy use, and can bring cost savings to consumers by alleviating pressures to increase electric rates. There are several strategies to keep new electric loads off peak. This session will explore these strategies, technologies, and programs.

- Milton Geiger, NRTC
- Katie Parkinson, Rolling Energy Resources
- Rajiv Singhal, 1898 & Co. (a division of Burns & McDonnell)
- Jonathan "J.T." Thompson, Generac Grid Services
3:45 - 4:30 p.m. Breakout Sessions (continued)

Residential HVAC Technologies
Moderated by Tom Polikalas, Beneficial Electrification League
Indiana has long been a national leader in the deployment of heat pump technology. This informal infrastructure “on the demand-side of the meter” is the result of decades-long cooperation between utilities, member-consumers, and industry. The impact of this network is a significant electrification of heating in Indiana that has improved load factors.

- Kevin DeMaster, Mitsubishi Electric
- Will Lange, WaterFurnace
- Roundtable

Grid Scale Storage and Opportunities
Introduced by Bob Richhart, Hoosier Energy
Recent national legislature has set the stage for significant investments into grid-scale storage research and data. Hear from Pacific Northwest National Laboratory (PNNL) as they discuss applications/analytics, markets/regulations, the technology, and opportunities in the MISO footprint.

- Jeremy Twitchell, Pacific Northwest National Laboratory

4:30 p.m. Beneficial Electrification - The Path Forward
Closing Remarks and Next Steps

Adjourn - Showcase