BEL Member-Sponsor Program
The Beneficial Electrification League (BEL) is a non-profit organization dedicated to promoting beneficial electrification of the economy. Learn more at www.be-league.org

Beneficial electrification refers to the use of electricity for end purposes that fulfill at least one of the following conditions without negatively impacting the others:

- Saves consumers money over time
- Benefits the environment and reduces greenhouse gas emissions
- Improves product quality or consumer quality of life
- Fosters a more robust and resilient grid

**About BEL**

**Vision**

Our vision of the future is for beneficial electrification to be universally accepted as a necessary strategy to meet economic, consumer, and environmental goals.

**Mission**

To increase understanding of the benefits of electrification by promoting the market acceptance of beneficial electrification, educate policy makers on the value, benefits, and tools of beneficial electrification, and serve as a conduit and facilitator of beneficial electrification resources.
When you join the BEL Member-Sponsor Network, you will be connecting with individuals who are working together to advance electrification in the policy world and in people’s homes and everywhere in between. Through collaboration at state and federal levels, BEL is helping identify opportunities for progress.

Beneficial electrification is one of the most powerful movements in the world of clean energy. Improved technologies, recently announced grant and financing options, and new programs have produced a perfect storm of opportunity for the public and private sectors to cut energy costs while creating jobs, improving the economy, and reducing emissions.
BEL provides a unique platform for collaboration and information sharing among the diverse sectors engaged in the energy transition. By joining as a member-sponsor, your organization can:

- Amplify your voice by joining with diverse stakeholders to promote a balanced approach to electrification and shape the policy conversation
- Learn from other utility professionals deploying new technologies and programs
- Access current information on state and federal policy initiatives and opportunities
- Access current research on electrification
- Increase visibility of your utility’s innovation and programs
Current Initiatives

- **$10.7 Billion USDA Funding**: BEL is working with community-owned and tribal utilities to ensure all communities have access to funds for programs advancing electrification, especially in economically disadvantaged rural communities and small towns.

- **Beneficial Electrification Conferences and Meetings**: Through statewide electrification events, BEL partners with state and local stakeholders – from utilities and policymakers to manufacturers and local advocates – to promote electrification and build strong networks.

- **Electric School Bus Initiative**: BEL is supporting the push for clean electric school buses, improving the health and safety of students, a real-world demonstration of the benefits of electrification.

- **Weatherization/Electrification Together**: Combining home weatherization and electrification to make life better for low- and moderate-income customers, the environment, and the electric grid.

- **Electrify Ammonia**: Building support for ammonia produced using electricity instead of natural gas. Ammonia produced using domestically generated electricity can help ensure access to lower-cost fertilizer and contribute to decarbonizing the agricultural sector.
Organizational Member-Sponsors (Utilities, Co-ops, Non-Profits)

<table>
<thead>
<tr>
<th>Member Level</th>
<th>MegaWatt</th>
<th>GigaWatt</th>
<th>TeraWatt</th>
<th>Foundational</th>
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<tbody>
<tr>
<td>Annual Contribution</td>
<td>$2,500</td>
<td>$5,000</td>
<td>$10,000</td>
<td>$25,000</td>
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</tbody>
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Benefits Include:

- Authorization to display BEL logo
- Organization logo on BEL website
- Organization logo in BEL newsletter
- Organization description on BEL website
- Organization link on BEL website
- Seat on the BEL Advisory Council
- Prominent Display and Mention at all BEL Events
# Industry Member-Sponsors

## Industry Member-Sponsors (Manufacturers, Vendors, Industry Orgs)

<table>
<thead>
<tr>
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<td><strong>Benefits Include:</strong></td>
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<tr>
<td>Complimentary registrations for Electrify State Meetings</td>
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<td>2</td>
<td>3</td>
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<tr>
<td>Discounted Electrify State Meeting sponsorship</td>
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<td>Authorization to display BEL logo</td>
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<td>Sponsor spotlight featured in social media and newsletter</td>
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Please contact us at info@be-league.org to set up a meeting to learn more about joining the BEL Member-Sponsor Network.

Please see https://be-league.org/our-sponsors/ for a list of current member-sponsors.

Check out BEL on LinkedIn.

Sign up for BEL’s mailing list to receive updates on the work we’re doing and notices about upcoming webinars and events.

Thank you for your consideration!