

Preparing for IRA HER/HEAR Rebates



A guide for community-owned utilities

The Home Electrification and Appliance Rebate (HEAR) & Home Energy Rebate (HER) programs provide rebates to help low- and moderate-income households electrify their homes. [Learn more:](#)

Each state is managing its own program. For more information, contact your state energy office.

Timeline



- Funding has not reached homes...yet
- BEL expects rebates to become available in some states by late 2024, with others to follow in 2025. [DOE Application Status Map](#)
- **It is still likely too early to communicate with consumers about these programs in most states**

Utilities Have a Role to Play



Areas of interest for electric cooperatives and municipal utilities:

- **Energy data sharing requirements**
- **Contractor training/certification requirements**
- **Ease of participation for non-profit utilities usually excluded from regulated or IOU-funded programs**

Utilities can also:

- **Participate in state planning**
- **Educate customers/members**
- **Share state program & contact information**
- **Coordinate with retailers for referrals and consumer education**

Don't be Caught Flat-Footed. Prepare Now



- Stay informed by joining your state's mailing list
- Review your utility programs for synergies with state & federal funding programs
- Prepare for heightened interest in increased use electric loads - both from supporters and detractors
- Ready your customer/member service teams
 - Answers to common customer questions; Pre-prepared messages
 - Direct utility/customer support
 - Refer customers to your state energy office

